

has the pleasure to invite you to attend the seminar:

“Cooperation opportunities in the agro and agro food sectors”

On Thursday 20th of October 2011

Venue: the Panoramic Room - Sofim, Lange Kruisstraat nr 6, Ghent, Belgium.

Organized by **Romania – Belgium Business Club (RBBC)**, Belgian and Romanian associations and confederations from agro and food sector, the Belgian Romanian Real Estate Chamber (CIBR) and with the support of ING Bank **under the high patronage of the Embassy of Romania to Belgium**, the seminar is a platform for debate on the most suitable means of cooperation between Belgium and Romania in the agro and agro food sectors. The event will also offer the opportunity for presentation of practical cases, with special focus on European funding in the field and some testimonials of investors in these sectors.

Agenda:

- 13.45 Registration of participants
- 14.00 Introduction by the moderator of the seminar: Mr. Mugur Popovici, Minister Counsellor Commercial & Economic, Embassy of Romania to Belgium (TBN)
- 14.05 Opening speech - His Excellency Mr. Ovidiu Dranga, Ambassador of Romania to Belgium

First Session: Overview of the sectors in both countries

- 14.15 Food and drink industry in Belgium - Mrs. Claire Bosch, Secretary General, Food Federation Flanders - FEVIA
- 14.30 Food industry in Romania – Mr. Sorin Minea, President, The Romanian Food Industry Federation – ROMALIMENTA
- 14.45 Agriculture in Belgium linked to the Romanian potential, Mr. Marc Rosiers, Director of the Study Department and Advisor to the Board of Directors of Boerenbond – Belgian farmer association
- 15.00 Investment opportunities in Romanian agriculture – Mr. Ion Serpe, Minister Counsellor, Permanent Representation of Romania to the EU
- 15.15 Practical aspects for subventions and project cases, Dipl. ir. Freddy M.E. Jacobs, CIBR – Belgian Romanian Real Estate Chamber

Q&A Session

- 15.35 **Coffee Break**

Second session: Testimonials and best practices

- 15.45 Delhaize Group activities in Romania – Mr. Ilya Van den Borre, Director Public Affairs, Delhaize Belgium-Delhaize Group
- 16.00 Farming projects in Romania - Mr. Joeri Beuren, Honorary Consul West-Flanders to Romania and Pierre Lampo, veterinarian
- 16.15 „Topoloveni Plum Jam (*magiun*)” - first Romanian brand with Indication Geographical Protected status – Mrs. Adina Sava, Marketing consultant, Sonimpex Serv Com Srl

Q&A Session

- 16.45 B2B meetings and cocktail

The workshop is **free of charge**. Please subscribe by sending the attached registration form to Mr. Freddy Jacobs by e-mail: frjacobs@telenet.be or by fax +329/3295951

For more details: **Romania – Belgium Business Club** - www.romania-belgium-bc.com

The hotel costs and travel are not included in the price of the seminar.

Make your reservations direct at H0961@accord.com, IBIS hotel Cathedral, Gent at 5 minutes form the location of the seminar. Limburgstraat 2, Gent (Tel: +329/233.00.00 - Fax: +329/233.10.00)

Parking at "the Kouter Gent"

