



FLANDERS
INVESTMENT &
TRADE



Seminar EU Funds for Romania and Bulgaria: Business opportunities

November 28th 2018, Conscience building, Koning Albert II laan 15, Brussels

- 9h00 Registration of participants
- 9h30 Welcome by Mr. Dirk **Van Steerteghem**, Head of Department International Trade FIT
Welcome and impulse statement by His Excellency Mr. Dragoş-Alexandru **Banescu**,
Chargé d'affaires of Romania in Belgium,
Welcome and impulse statement by Her Excellency Mrs. Maya **Dobrev**a, Ambassador of
Bulgaria in Belgium
- 9h50 Business opportunities for Belgian companies in Bulgaria, Mrs. Anne **Defourny**, AWEX
Sofia
- 10h05 Business opportunities for Belgian companies in Romania, Mrs. Nicoleta **Chirila**, FIT
Bucharest
- 10h20 Overview of EU regional policy in Romania and Bulgaria, European Commission, DG
Regio, Head of Unit for E.2. Romania, Mr. Carsten **Rasmussen**
- 10h40 Q&A
- 10h45 *Coffee Break*
- 11h00 General overview of the EU programmes in Romania, Mrs. Oana Marie **Arat**, deputy
general director AM POIM and Mr. Ionut **Micu**, deputy general director AM POIM
- 11h20 General overview of the EU programmes in Bulgaria, Mrs. Irena **Nikolova**, Central
Coordination Unit Directorate in the Council of Ministers
- 11h40 Romania: Focus on sectors financed under Large Infrastructure OP (MEF), support to
SME's (MRDPA) and agricultural investments (MARD), Mrs. Madalina **Istrate**, counsellor
AM POR and Mrs. Beatrice **Zaharescu**, counsellor AM PNDR
- 12h10 Bulgaria: Focus on different sectors with opportunities for Belgian companies, Mrs. Irena
Nikolova, Central Coordination Unit Directorate in the Council of Ministers and other
speaker(s) tbc
- 12h40 Testimonials by two Belgian companies active in Romania and Bulgaria

Mr. Freddy **Jacobs**, CEO PBS Worldwide, active in Romania
Mr. Kiril **Velitschkov**, KBC Group, active in Bulgaria
- 13h00 EEN advisory services, Vincent **Van Breusegem**, EEN Wallonia
- 13h10 Q&A
- 13h20 Closing remarks by Mrs. Chantal **De Bleu**, General Manager Foreign trade, Wallonia
Export-Investment Agency (AWEX)
- 13h20 **Networking Lunch**